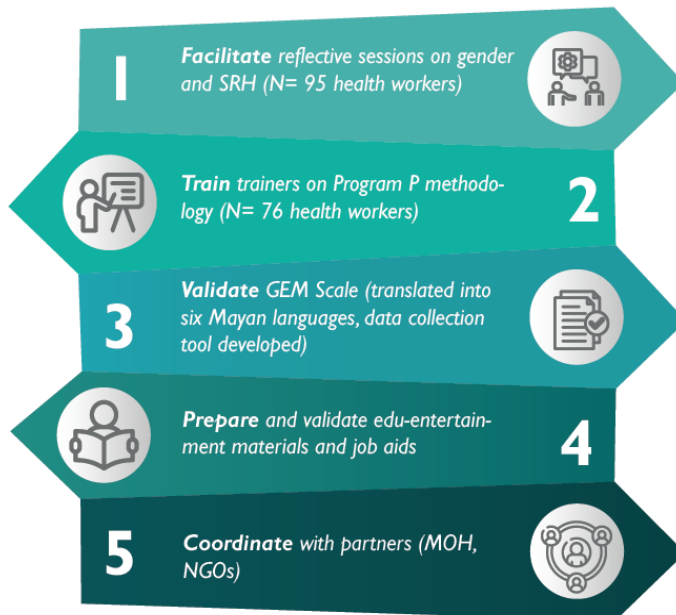


Engaging Guatemalan Indigenous Parents in Program P – A Community Gender Transformative Approach to VAW and VAC prevention

Haydée Lemus, Myra Betron – USAID Health and Nutrition Project led by Jhpiego

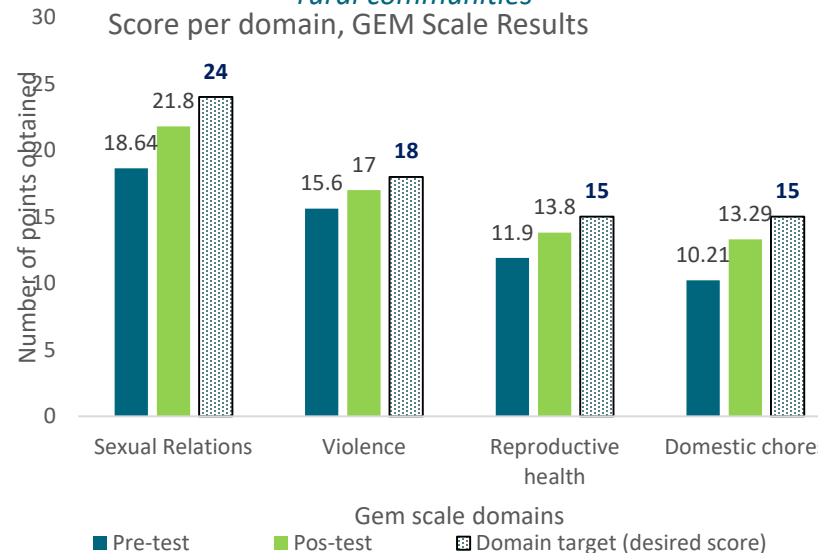


Adaptation (10 months)



Implementation (24 months)

Total: 2,597 participants (63% women, 37% men), in 73 rural communities



Harvesting Lessons Learned and Transfer to Local Government (9 months)

“These schools (Program P) are teaching us, the couple, to talk more and make commitments about caregiving, and sharing domestic chores...”

- To reach migrant or working men/young parents, facilitators must adjust their work schedules;
- To retain participants during the 9-sessions cycle, reduce interval of time between sessions;
- Identify, train, and motivate health workers from the Ministry of Health to form a cadre of gender advocates;
- Use community assemblies and leaders, schools, agricultural/food demonstrations, and churches to expand reach of the program;