

ADDRESSING SGBV: THE ROLE OF DATA AND DATA-DRIVEN ADVOCACY CAPACITY BUILDING

Learn more about our training and how you can get involved to help address VAW:



Why data-driven advocacy (DDA)?

Data and statistical skills are essential for empowering feminist activism and women's rights organisations to prevent and respond to Violence Against Women (VAW) and Violence Against Children (VAC).

Equipping gender advocates in data training is crucial for developing skills to collect, analyse, and use gender-disaggregated data, enabling more effective policy-making and advocacy prevention of violence against women.

What does the DDA training consist of?

- Understanding data and the advocacy cycle.
- Understanding gender and intersectional data
- Identifying and accessing reliable data for VAC and VAW
- Learning effective techniques to visualise and communicate data for advocacy and influencing decision making

How is this training helping combat SGBV?

- Over 1700 gender advocates have been trained globally.
- 92% reported learning new skills or information, with many using their DDA skills to secure improvements in the lives of women and girls.
- In Senegal, India, and Kenya, organisations are reporting successful community awareness initiatives on sexual reproductive health and gender equality.
- In response to the COVID-19 outbreak in Colombia, Asociación Artística Mujeres Espejo is utilising traditional medicine to provide health services to women at home and supporting victims of domestic violence, addressing the surge in such incidents during lockdowns based on pertinent data.
- In India, LGBTIQ advocacy participants gathered their own data to advocate for reductions in barriers faced by transgender people in accessing food ration kits.